

# Privacy Policy

Colostore is highly sensitive to the privacy interests of subscribers and visitors of its websites and believes that the protection of those interests is one of Colostore most significant responsibilities. In acknowledgment of its obligations, Colostore has adopted the following Privacy Policy Statement applicable to information about subscribers and visitors that Colostore acquires through the course of its business.

## Acquisition of Information

Colostore will not acquire any more information about subscribers than is required by law or is otherwise necessary to provide a high level of service efficiently and securely. We may collect personally identifiable information when you visit our site. We also automatically receive and record information on our server logs from your browser including your IP address, cookie information and the page(s) you visited.

## Collection & Tracking Of Personal Information

Colostore does require that you provide personally identifiable information to complete an online order or to request more information about new or current Colostore products or services. Information you provide will be used only for the specific purpose for which it was collected. Our web server and control panel system will automatically collect information such as your Internet Protocol, (IP) address, browser type, domain name, time you access our page(s) and if available, the web page which is the referring page. This information is used only for usage analysis of web pages on our site and user paths taken through our site. No attempt is made to tie this anonymous information back to any personally identifiable information. We will not sell your personal information to anyone outside our company.

Examples of personally identifiable information may include:

- Name
- Mailing Address
- Phone Numbers and Facsimile
- IP Address, E-mail Address and URL
- Credit Card or other Payment Information

Our primary interest in collecting your personally identifiable information is to provide you with more customized service, online customer service, billing, and fulfillment materials.

When you provide us with personally identifiable information, we may use that information in the following ways, unless stated otherwise:

- For billing purposes
- To contact you if we have questions about your account
- To process that information to better understand your needs and how we can improve our products and services for all customers